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OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

CONGRESSIONAL INFO. SERVICE/SRI
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SUMMARY OF INDICATORS

Category	Jan. '86	Jan. '85	Dec. '85	Percentage Change Jan. '86/85	Percentage Change Jan. '86/Dec. '85
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,478	3,267	3,481	6.4	0.0
Adjusted for CPI ($000,000)	1,059.1	1,033.5	1,063.2	2.5	-0.4
Crude Oil Production (000 bbl)[b]	148,654	167,493	13,790	-11.2	6.8
Industrial Power Sales (000,000 Kwh)[c]	718	656	670	9.4	7.2
Total Bank Deposits (Monthly Average) ($000,000)[d]					
Demand	7,823	7,874	7,788	-0.6	0.4
Savings	27,571	26,805	27,376	2.8	0.7
Savings and Loan Associations[a] **($000,000)**					
Assets	9,987.1	9,442.4	9,939.3	5.8	0.5
New Mortgage Loans Made	69.7	65.7	121.0	6.1	-42.4
Employment[a,e]					
Total Labor Force (000)	1,543.2	1,556.6	1,557.5	-0.9	-0.9
Total Employment (000)	1,430.5	1,437.4	1,446.9	-0.5	-1.1
Unemployment Rate (%)	7.3	7.7	7.1	—	—
General Business Index	93.78	96.69	92.12	-3.0	1.8

[a] Includes revisions.
[b] 12 months and December data.
[c] Sales of larger privately owned utility companies.
[d] Total deposits of the Federal Reserve member Banks.
[e] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES
($000)

City	Jan. '86 Adjusted	Jan. '86 Unadjusted	Adjusted '86/'85 Jan.	Adjusted Jan. '86 Dec. '85
Ada	14,795	13,636	3.1	-3.9
Altus	12,651	11,374	8.1	-4.6
Alva	4,107	3,706	-0.1	3.4
Anadarko	5,527	4,736	2.9	-7.0
Ardmore	19,820	16,880	5.4	-8.2
Bartlesville	20,737	17,782	-0.1	-1.3
Blackwell	3,575	3,114	-1.9	1.8
Broken Arrow	19,200	16,165	8.7	-2.5
Chickasha	10,073	8,917	4.1	-2.1
Clinton	6,689	5,811	4.2	-4.0
Cushing	6,335	5,685	-1.7	-9.1
Del City	10,111	9,136	-0.1	0.1
Duncan	14,054	12,686	3.9	1.0
Durant	9,356	8,325	3.3	-5.1
Edmond	25,144	21,172	6.1	-1.3
Elk City	8,463	7,315	4.5	2.1
El Reno	8,990	7,978	-1.7	-1.7
Guthrie	6,081	4,756	8.7	6.9
Guymon	5,056	4,602	-4.4	0.1
Henryetta	5,339	4,655	-0.4	-9.3
Hobart	2,833	2,230	5.3	3.8
Holdenville	3,163	2,728	2.7	-2.3
Hugo	3,285	2,419	15.4	2.9
Idabel	4,455	3,928	-0.4	-0.8
Lawton	47,095	40,108	6.3	-11.5
McAlester	11,317	9,414	-1.2	-3.1
Miami	12,670	11,144	22.4	-4.1
Midwest City	35,743	33,939	0.6	-24.5
Moore	11,804	10,649	-1.3	5.9
Muskogee	28,396	24,131	2.9	-5.8
Norman	64,959	60,060	11.4	-7.8
Oklahoma City	286,920	243,782	1.0	-2.6
Okmulgee	6,150	5,135	10.1	6.1
Pauls Valley	4,378	3,836	-1.8	3.2
Pawhuska	1,936	1,720	-9.9	3.9
Ponca City	16,183	13,959	2.5	-7.0
Poteau	5,052	4,373	2.0	-6.6
Sand Springs	8,401	7,153	5.8	-7.7
Sapulpa	14,851	13,016	-4.1	-12.6
Seminole	7,530	6,434	29.5	4.4
Shawnee	22,621	19,650	4.3	2.3
Stillwater	19,729	19,321	-1.5	-12.8
Tahlequah	7,721	6,688	-1.7	-11.1
Tulsa	242,424	220,916	4.8	-7.7
Watonga	1,870	1,757	-9.3	-4.3
Weatherford	6,530	6,104	-4.2	8.9
Wewoka	1,280	1,176	0.8	0.4
Woodward	12,486	10,609	-2.0	4.6
Total	1,107,887	977,107	3.4	-5.5

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	Jan. '86 Adjusted	Jan. '85 Adjusted	Dec. '85 Adjusted	Jan. '86 Unadjusted	Percentage Change Jan. '86/'85 Adjusted	Percentage Change Jan. '86/Dec. '85 Adjusted	Percentage Change Jan. '86/Dec. '85 Unadjusted
OKLAHOMA CITY MSA							
Food	175,173	169,231	168,443	167,837	3.5	4.0	3.7
Apparel	16,888	19,585	16,977	13,483	-13.8	-0.5	-13.7
General Merchandise	68,947	83,469	68,875	52,659	-17.4	0.1	-17.8
Furniture	20,377	25,179	20,723	18,715	-19.1	-1.7	-19.1
Lumber	18,004	18,370	16,443	13,244	-2.0	9.5	-2.3
Auto Dealers	157,022	109,665	161,848	139,084	43.2	-3.0	43.7
Service Stations	23,315	30,857	26,169	22,903	-24.4	-10.9	-24.3
All Other	62,192	69,772	75,444	37,307	-10.9	-17.6	-18.8
Total	541,918	526,128	554,922	465,232	3.0	-2.3	3.1
TULSA MSA							
Food	115,005	106,726	101,996	105,265	7.8	12.8	7.6
Apparel	15,689	17,984	15,940	12,639	-12.8	-1.6	-13.1
General Merchandise	51,096	63,957	63,831	40,121	-20.1	-20.0	-20.4
Furniture	19,904	19,804	16,741	18,944	0.5	18.9	0.9
Lumber	14,617	12,518	12,197	10,978	16.8	19.8	16.8
Auto Dealers	91,363	63,794	94,171	80,925	43.2	-3.0	43.7
Service Stations	19,156	25,353	21,500	18,817	-24.4	-10.9	-24.3
All Other	3,111	6,188	21,269	3,652	-49.7	-85.4	-50.0
Total	329,941	316,324	347,645	291,341	4.3	-5.1	4.2
ENID MSA							
Food	10,174	11,479	9,281	9,388	-11.4	9.6	-11.5
Apparel	1,513	1,744	1,425	1,362	-13.2	6.2	-13.1
General Merchandise	4,211	4,992	4,489	3,219	-15.7	-6.2	-15.5
Furniture	947	1,289	949	834	-26.5	-0.2	-27.1
Lumber	1,433	1,171	1,235	1,034	22.3	16.0	22.7
Auto Dealers	8,985	6,277	9,261	7,959	43.1	-3.0	43.6
Service Stations	1,719	2,277	1,937	1,689	-24.5	-11.2	-24.4
All Other	2,793	2,720	3,865	1,397	2.7	-27.7	19.2
Total	31,775	31,949	32,442	26,882	-0.6	-2.1	-0.1
LAWTON MSA							
Food	14,218	15,235	13,314	12,970	-6.7	6.8	-6.8
Apparel	1,579	1,883	1,665	1,304	-16.1	-5.2	-17.4
General Merchandise	8,285	9,630	11,843	6,624	-14.0	-30.0	-14.1
Furniture	2,513	2,428	2,518	2,356	3.5	-0.2	3.9
Lumber	1,955	2,115	1,877	1,602	-7.6	4.2	-7.5
Auto Dealers	11,978	8,366	12,345	10,609	43.2	-3.0	43.7
Service Stations	1,173	1,554	1,319	1,152	-24.5	-11.1	-24.4
All Other	4,216	3,370	8,912	3,084	25.1	-52.7	26.0
Total	45,917	44,581	53,793	39,701	3.0	-14.6	3.0
MUSKOGEE AREA							
Food	12,446	10,982	10,534	10,738	13.3	18.1	12.8
Apparel	1,495	1,605	1,619	1,312	-6.9	-7.7	-8.0
General Merchandise	3,276	4,162	5,126	2,774	-21.3	-36.1	-21.5
Furniture	1,141	1,129	920	1,052	1.1	24.0	1.0
Lumber	620	743	430	406	-16.6	44.3	-17.1
Auto Dealers	7,561	5,281	7,786	6,692	43.2	-2.9	43.7
Service Stations	1,505	1,995	1,697	1,480	-24.6	-11.3	-24.5
All Other	1,821	3,409	3,818	825	-46.6	-52.3	38.2
Total	29,865	29,306	31,930	25,279	1.9	-6.5	2.0
STATE[a]							
Durable Goods	545,715	442,507	549,632	470,814	23.3	-0.7	23.6
Auto Dealers	392,385	274,038	404,443	347,560	43.2	-3.0	43.7
Accessory Dealers	29,475	34,687	30,763	25,019	-15.0	-4.2	-14.8
Total Automotive	421,860	308,725	435,206	372,579	36.6	-3.1	37.4
Furniture	28,424	32,008	30,446	25,917	-11.2	-6.6	-11.0
Household Appliances	21,612	23,007	25,434	19,092	-6.1	-15.0	-6.0
Total Furniture and Appliances	50,036	55,015	55,880	45,009	-9.1	-10.5	-9.0
Lumber and Building Materials	55,102	46,723	46,629	41,631	17.9	18.2	17.8
Hardware Stores	5,749	5,930	5,462	4,402	-3.1	5.2	-3.5
Total Lumber, Building Materials & Hardware	60,851	52,653	52,091	46,033	15.6	16.8	12.5
Nondurable Goods	939,378	942,113	916,786	843,197	-0.3	2.5	-0.1
Apparel	50,044	53,454	50,703	41,646	-6.0	-1.3	-6.6
Drug Stores	40,421	36,704	38,327	34,448	10.1	5.5	10.7
Eating and Drinking Places	150,776	139,163	141,519	131,248	8.3	6.5	8.3
Food Group	384,059	350,571	357,733	368,714	9.6	7.4	9.8
Service Stations	76,561	101,344	86,177	75,214	-24.5	-11.2	-24.3
General Merchandise Group	187,199	211,733	186,997	139,742	-11.6	0.1	-11.6
Total Retail Trade	1,485,093	1,384,620	1,466,418	1,314,011	7.3	1.3	7.2

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	Jan. '86	Jan. '85	Dec. '85	Percentage Change Jan. '86/'85	Percentage Change Jan. '86./Dec. '85
ENID MSA					
Employment (Number)[a]					
Labor Force	30,975	32,150	31,050	-3.7	-0.2
Total Employment	29,000	29,925	28,875	-3.1	0.4
Unemployment Rate (%)	6.4	6.9	7.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	224	256	0	-12.5	—
Number of Units	3	4	0	-25.0	—
Residential—Multi Family					
Dollar Value ($000)	0	1,246	0	—	—
Number of Units	0	23	0	—	—
Nonresidential					
Commercial ($000)	0	502	0	—	—
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	224	2,004	0	—88.8	—
LAWTON MSA					
Employment (Number)[a]					
Labor Force	46,200	45,400	47,100	1.8	-1.9
Total Employment	43,900	42,850	44,625	2.4	-1.6
Unemployment Rate (%)	5.0	5.8	5.5	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	1,285	1,178	519	9.1	147.6
Number of Units	[illegible]	19	8	21.0	187.5
Residential—Multi Family					
Dollar Value ($000)	140	425	0	-67.1	—
Number of Units	4	14	0	-71.4	—
Nonresidential					
Commercial ($000)	1,191	468	759	154.5	56.9
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	9,000	0	—	—
Nonbuilding					
Streets and Highways ($000)	417	0	887	—	-53.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	3,033	11,070	2,165	-72.6	40.0
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,875	32,275	32,225	-1.2	-1.1
Total Employment	28,625	28,450	29,050	0.6	-1.5
Unemployment Rate (%)	10.2	11.8	9.9	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	525	550	407	-4.5	29.0
Number of Units	8	5	6	60.0	33.3
Residential—Multi Family					
Dollar Value ($000)	2,167	0	298	—	—
Number of Units	40	0	5	—	—
Nonresidential					
Commercial ($000)	30	96	221	-68.7	-86.4
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	550	90	0	511.1	—
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	15	36	0	-58.3	—
Total Construction ($000)	3,287	773	926	325.2	255.0

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Brian M. Hickey, Research Assistant.

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Center for Economic and Management Research
University of Oklahoma
Norman, Oklahoma 73069
RETURN POSTAGE GUARANTEED

MEMBER

OKLAHOMA CITY AND TULSA MSAs

Category	Jan. '86	Jan. '85	Dec. '85	Percentage Change Jan. '86/'85	Percentage Change Jan. '86/Dec. '85
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	503,500	509,300	509,200	-1.1	-1.1
Total Employment	474,500	478,000	480,100	-0.7	-1.1
Unemployment Rate (%)	5.8	6.2	5.7	—	—
New Mortgage Loans Made ($000,000)[b]	21.9	26.90	27.9	-15.8	-21.5
Bank Deposits ($000,000)[c]					
Demand Deposits	1,077.6	1,186.2	1,059.7	-9.2	1.7
Time and Savings Deposits	2,324.8	2,659.1	2,330.3	-12.6	-0.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	16,312	14,130	10,891	15.4	50.0
Number of Units	302	208	201	45.2	50.2
Residential—Multi Family					
Dollar Value ($000)	7,712	8,819	172	-12.6	E
Number of Units	288	472	7	-39.0	E
Nonresidential					
Commercial ($000)	16,917	16,594	17,048	1.9	-0.8
Industrial ($000)	974	1,464	833	-33.5	16.9
Institutional ($000)	755	847	2,266	-10.9	-66.7
Nonbuilding					
Streets and Highways ($000)	17,696	28	3,978	E	344.8
All Other Nonbuilding ($000)	474	180	395	163.3	20.0
Total Construction ($000)	60,839	42,062	35,583	44.6	70.9
General Business Index	89.2	93.0	87.5	-4.1	1.9
TULSA MSA					
Employment (Number)[a]					
Labor Force	340,100	340,300	342,500	-0.1	-0.7
Total Employment	313,700	314,000	317,300	-0.1	-1.1
Unemployment Rate (%)	7.8	7.7	7.4	—	—
Mortgage Loans Closed ($000,000)[b]	14.1	13.3	19.1	6.0	-26.2
Bank Deposits ($000,000)[c]					
Demand Deposits	758.5	783.8	731.7	-3.2	3.7
Time and Savings Deposits	2,176.2	1,944.4	2,129.7	11.9	2.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	9,043	8,891	4,822	1.7	87.5
Number of Units	151	153	79	-1.3	91.1
Residential—Multi Family					
Dollar Value ($000)	351	1,819	2,397	-80.7	-85.4
Number of Units	14	76	101	-81.6	-86.1
Nonresidential					
Commercial ($000)	5,226	4,532	5,619	15.3	-7.0
Industrial ($000)	918	79	2,465	E	-62.8
Institutional ($000)	1,593	1,165	2,050	36.7	-22.3
Nonbuilding					
Streets and Highways ($000)	4,014	635	11	532.1	E
All Other Nonbuilding ($000)	340	182	141	86.8	141.1
Total Construction ($000)	21,486	17,305	17,506	24.2	22.7
General Business Index	90.5	93.2	89.0	-2.9	1.7

E = exceeds 600 percent.

[a]Includes revisions.

[b]By Savings and Loan Associations.

[c]Total deposits of the Federal Reserve Member Banks.

CONSTRUCTION, STATE

Category	Jan. '86	Jan. '85	Dec. '85	Percentage Change Jan. '86/'85	Percentage Change Jan. '86/Dec. '85
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	31,047	27,345	18,551	13.5	67.3
Number of Units	544	428	325	27.1	67.4
Residential—Multi Family					
Dollar Value ($000)	11,388	14,056	3,213	-19.0	254.4
Number of Units	414	716	124	-42.2	233.9
Nonresidential					
Commercial ($000)	26,095	24,546	25,028	6.3	4.3
Industrial ($000)	2,192	2,215	3,328	-1.0	-34.1
Institutional ($000)	3,586	11,294	4,466	-68.2	-19.7
Nonbuilding					
Streets and Highways ($000)	30,767	7,273	11,630	323.0	164.5
All Other Nonbuilding ($000)	1,209	476	540	154.0	123.9
Total Construction ($000)	106,284	87,204	66,756	21.9	59.2

[a]Includes revisions